

# RESUMÉ

## JOHN O'NEILL

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Grand Rapids, MI 49503  
(616) 454-6121 x3  
john@conduitstudio.com

### PRINCIPAL / CREATIVE DIRECTOR

John founded Conduit in 2001. He has a master's degree in design from Kendall College of Art and Design and has studied design leadership at Yale. As creative director, he guides the day to day operations of the studio and nurtures the talents of the team. Additionally, John is the president emeritus of AIGA West Michigan and has served on the board of Design West Michigan.

Clients include Steelcase, Coalesse, Haworth, ArtPrize, UICA, Grand Rapids Art Museum, and Scott Group Studio.

### PROFESSIONAL EXPERIENCE

#### Conduit

Creative Director & Owner  
April 2001 - Present

#### AIGA West Michigan

President  
2015 - 2017

Vice President  
2013 - 2015

Communications Director  
2008 - 2013

#### Design West Michigan

Communications Director  
2009 - 2014

### EDUCATION

#### Kendall College of Art and Design

Master of Arts (M.A.), Design  
2013 - 2005

#### Yale School of Management

Seminar, Business Perspectives for Creative Leaders  
June 2012

#### Kendall College of Art and Design

BFA Visual Communications  
*Valedictorian & Studio Excellence Award*  
1997 - 2001