

Beth Kelly, SPHR
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Career Summary: 27 years experience in strategic human resource management and consulting for service, manufacturing, non-profit, and retail industries. Areas of focus include human capital development, strategic workforce planning, and business/community collaborations.

Work Experience:

Partner, Connexsource, LLC. Independent business consulting firm specializing in human resource and talent management issues. October, 2007-Present. www.connexsource.com.

Relevant Projects include:

- Program and administrative support for TALENT 2025
- Concept introduction and marketing for The Stream in Newaygo
- Concept development and launch for West Michigan Talent Initiative (now Quaeris)
- Strategic planning session facilitation for First Steps Early Childhood Program
- Human Resource department restructure and interim leadership for Priority Health
- Marketing plan support and program development for Quest Sustainable Solutions
- Training program in recruiting and lead generation for Hope Network's job development staff
- Human resource management services for The Right Place

Managing Director, Crandall/Partners. Responsible for all facets of business startup and development, including marketing, sales, pricing, and quality assurance. April 2005-September, 2007. www.crandallpartners.com

Director, Employee Assistance Center. Responsible for the direction and leadership of a non-profit employee assistance center and managed behavioral health organization. Led a staff of 15 behavioral health professionals providing services to 220 businesses in West Michigan. September, 2001-December, 2004. www.eaccars.com

Principal, The Human Element. Sole proprietor of a human resource consulting and outsourcing firm. July, 1998-September, 2001.

Vice President, Human Resources, D&W Food Centers (currently a subsidiary of Spartan Stores). Chief HR officer and member of the Senior Leadership Team for West Michigan grocery chain employing 4200 people in 29 locations in southwest Michigan. December, 1994-June, 1998. www.dwfoods.com

Vice President, Human Resources, Cascade Engineering. Chief HR officer and member of Senior Leadership Team for a global supplier of plastic products for automotive and office furniture industry. March, 1984-December, 1994. www.cascadeng.com

Education:

Masters of Labor and Industrial Relations, Michigan State University, 1982
Bachelors of Arts, University of Michigan. 1981

Other Relevant Experience:

Board of Directors, Women's Resource Center, Board Chair 2008-2010.
Member, SHRLR Alumni Advisory Board, Michigan State University, 2010 – present.
Certified Senior Professional in Human Resources, May, 2006.
Certified Strategic Workforce Planner, March, 2010.
Recognized as one of 50 Most Influential Women in West Michigan, March 2003.
Convener and Facilitator – Strategic Human Resource Executive Group, 1999-2006.
Active in several business and education diversity initiatives
Active in several change initiatives with Grand Rapids Public Schools, Rockford Public Schools, and Forest Hills Public Schools
Board of Directors, Public Education Fund, 1989-1994.
Adjunct Professor, Calvin College, 2008- 2010. Instructed classes in Human Resource Management
Adjunct Professor, Davenport University, 2000-2001. Instructed classes in Diversity in the Workplace.
Graduate, Leadership Grand Rapids, 1988.