

We already have something in common: the belief that for every social challenge, there's potential for great social change. You have a mission you want to connect to action, and we believe communications can make it happen.

DVQ Studio has partnered with more than 30 nonprofits and businesses with a social purpose to help them define who they are and tell their story. Our approach focuses on strengthening organizations, not just brands. We get to know what makes your organization tick—its vision, values, culture and more—and then shape strategies and stories that are authentic to who you are and relevant to what you want to achieve.

## How can we help you?

### Our specialties

- Brand and communications planning
- Logo and identity design
- Organizational messaging, positioning and storytelling
- Online communications, including websites, email marketing and social media

### Additional areas of expertise

- Print communications tools, such as brochures and newsletters
- Campaign and event marketing and collateral
- Report development and information design
- Displays and signage
- Workshops and training
- Packaging and merchandise



**Stupid questions?  
Never. Fear of change?  
Nope. Love of learning?  
Absolutely. Relax—you're  
In the Trust Tree.**

Consider this your invitation to join the inner circle of DVQ Studio, where we like to say, "You're in the Trust Tree." This is a safe space where we focus on the joy of learning rather than the pursuit of perfection. It's an opportunity to dish about (and sometimes debate) what's new or nerdy, without judgment.

Clocking in at about 10 minutes each, every episode of "In the Trust Tree" explores a trend, tool or tip affecting social change agents and nonprofits. We hope you'll join us by listening at [DVQstudio.com/podcast](http://DVQstudio.com/podcast).

## OUR TEAM

DVQ Studio is a full-service brand and communications shop that works exclusively with nonprofits and businesses with a social purpose. Our work is fueled by the power of our clients' missions and the creativity of our collaborative team, including:



**Gretchen DeVault {partner}** founded DVQ Studio in 2006 after working for over five years in non-profit communications with organizations such as the Grand Rapids Chamber of Commerce and Girl Scouts of Michigan Trails. As a graphic designer and brand manager, her work earned an Addy Award for its ability to redevelop the image of Girl Scouting. Since launching the company, Gretchen has supported dozens of clients in defining their identities and finding their visual voice.

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**Emily Stoddard Furrow (partner)** has worked in communications for over 10 years and began her career writing for a media start-up. As a strategist and facilitator, she helps organizations learn more about themselves and create plans to effectively engage their audiences. As a writer, she helps clients share their story in ways that are compelling, clear, and consistent with their brand. Prior to joining DVQ Studio, Emily worked with Williams Group and Heart of West Michigan United Way. In 2009, she received the Do Gooder Award from the Young Nonprofit Professionals Network of Greater Grand Rapids. In 2010, she received a Grand Rapids Business Journal "40 Under 40" award.

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**Eric Quigley {graphic designer/web developer}** combines his expertise in graphic design and web development to provide clients with a well-balanced approach where form and function can play nice. He is over the moon for Drupal, an open source content management system (CMS), and regularly attends Drupal meetups and the lovefest known as DrupalCon. He previously worked as Electronic Media Designer for Alexander Marketing, as well as Murdoch Marketing, where he earned an Addy for his design work in 2004.