



Jennifer W. Wilson

1087 Four Mile Rd Ne
Grand Rapids, MI 49525

Phone: (616) 520-1318

Email : GrandDevelopmentAssociates@gmail.com

Background

- ◆ Executive Leadership
- ◆ Financial Management
- ◆ Productivity & Profitability
- ◆ High Stakes Negotiations
- ◆ Strategic Alliances
- ◆ Public Relations / Media Affairs
- ◆ Programs, Services & Products
- ◆ Performance Improvement
- ◆ Board Governance
- ◆ Business Continuity & Budgeting
- ◆ Mission, Vision & Strategic Planning
- ◆ Fund Development

Experience

Highly qualified Executive Manager offering more than 10 years of leadership, financial management and strategic planning experience within the non-profit sector. Results-focused and effectual leader with proven ability to govern organizations of all sizes. Talent for proactively identifying and resolving problems while building partnerships with key relationships. Resourceful and adept at implementing high-profile, image-based marketing programs. Create integrated strategies to develop brand evolution and media endorsement. Strong and persuasive interpersonal skills.

Employment

- 03/10 - Present **Grand Development Associates, LLC**
Managing Partner, Non-profit consulting firm
- 05/11 - Present **Rapid Growth Media**
Do Good Editor
- 08/11 - Present **Women's Lifestyle Magazine**
Editor-in-chief
- 11/10 - Present **FightHungerGR**
Founder
- 04/09 - 03/10 **Paws With A Cause**
Major Gift Officer
- 04/07 - 04/09 **Hospice of Michigan**
Development Manager
- 05/06 - 04/07 **Davenport University - Office of Advancement**
Annual Giving Manager
- 05/03 - 05/06 **Metro Health Hospital Foundation (formerly Metropolitan Foundation)**
Annual Giving and Corporate Philanthropy Coordinator
- 08/02 - 05/03 **Blodgett Butterworth Health Care Foundation**
Donor Records Specialist II
- 05/00 - 08/02 **Metropolitan Foundation**
Development Coordinator

Education

- 2001 - 2002 **Davenport University**
B.A. Business Administration (with highest honor)
- 1989 - 1992 **Grand Valley State University**
General Education
- 1985 - 1989 **Northview High School**
High School Diploma



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Community Involvement

- ◆ Grand Rapids Young Professionals Advisory Board of Directors 2011
- ◆ Women and Girls Lead Advisory Council member 2011
- ◆ Fight Hunger Grand Rapids Steering Committee Chairperson 2010, 2011
- ◆ Google Fiber for Grand Rapids Steering Committee member 2010
- ◆ Bing Goei for State Representative Campaign Steering Committee member 2010
- ◆ Steve Heacock for Congress Campaign volunteer 2010
- ◆ Michael Callton for State Representative Campaign volunteer 2010
- ◆ Kids Food Basket Weekly Meal Packing volunteer 2010
- ◆ Myasenthia Gravis Foundation 5K Walk Event volunteer 2010
- ◆ Myasenthia Gravis Foundation Poker Tournament Event volunteer 2010
- ◆ Pancreatic Cancer Action Network: Mike the Barber Golf Classic Event volunteer 2010
- ◆ Local First Local Squared Event volunteer 2010
- ◆ Michigan Film Festival, consultant 2010
- ◆ Small Change Movie extra 2010
- ◆ Access Insurance Agency Commercial Voice Over 2010
- ◆ HELP! Campaign Steering Committee member 2009, 2010
- ◆ Association of Fundraising Professionals member 2005, 2006, 2007, 2008, 2009, 2010
- ◆ Association of Healthcare Philanthropy member 2005, 2006, 2008, 2009
- ◆ Grand Rapids Young Professionals member 2008, 2009, 2010, 2011
- ◆ Economic Club of Grand Rapids member 2009, 2010
- ◆ Frederik Meijer Gardens: The Connection member 2009, 2010
- ◆ Big Daddy's Doo Wop Sh'hop Event Committee member 2008, 2009
- ◆ Council for Advancement and Support of Education member 2006, 2007
- ◆ Grand Rapids Rotary STRIVE mentor 2002, 2003, 2004