

# CURRICULUM VITAE

Jodi Lynn Petersen, PhD

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## Areas of Expertise

- Program Evaluation
- Community Psychology
- Utilizing data for program improvement recommendations
- Conducting research and evaluation through all steps of the process
- Reporting and interpreting research findings for audiences of differing levels of expertise
- Qualitative and quantitative data collection and analysis
- SPSS and R data analysis software programs
- Use and design of relational databases
- Validation and use of standardized assessment measures
- Implementing processes to improve research/technology efficiency
- Integrating technology into community research
- Data sharing agreement development and management
- Applying for, receiving, and managing grant funding
- Facilitating community dialogue and eliciting feedback

## Education

Doctorate of Philosophy (August 2011) Michigan State University  
Ecological-Community Psychology, Cognate in Adolescent Development, Policy, and Programming  
Certification in College Teaching  
Dissertation: A Multifactor Approach to Risk Prediction Modeling for Juvenile Sex Offenders  
Committee: William Davidson, PhD (Chair), Cris Sullivan, PhD, Timothy Bynum, PhD, and Hiram Fitzgerald, PhD

Master of Arts (May 2010) Michigan State University  
Ecological-Community Psychology  
Thesis: Validation of the Juvenile Sex Offender Assessment Protocol (JSOAP-II) for Predicting Sexual and Non-Sexual Crimes  
Committee: William Davidson, PhD (Chair), Cris Sullivan, PhD and Timothy Bynum, PhD

Bachelor of Arts (April 2007) University of Michigan  
Psychology, Minor in Crime and Justice

## **Experience In Child Caring Institutions**

D.A. Blodgett-St. John's (Consultant 2-8/2019, Part Time 8-10/2019, full time 10/2019-present)

Kent County Family Court (Consultant 2018-2019)

Lakeside Academy (Consultant 2018-2019)

Starr Commonwealth (Consultant 2018-2019)

Tuscola County Family Court (Consultant 2018-2019)

St Clair County Family Court (Consultant 2018-2019)

Sanilac County Family Court (Consultant 2018-2019)

Ottawa County Juvenile Court (Consultant 2013-2016)

Genesee County Family Court (Consultant 2012-2015)

Ingham County Family Court (Part Time 2007-2011)

WJ Maxey Boys Training School (Part Time 2006-2007)

## **Employment**

January 2010 (part time) – March 2018, March 2018 – Present (full time): Petersen Research Consultants, LLC

Owner and Lead Researcher

- Lead program design, evaluation, and monitoring for nonprofit and public organizations

- Train nonprofit staff on data driven decision making

- Facilitate risk assessment implementation for juvenile courts

- Consult with nonprofit and public organizations on programmatic improvement based on outcome data

August 2019 (part time) – October 2019, October 2019-March 2020 (full time): D.A. Blodgett – St. John's

Interim Director of Residential Services

- Supervised a staff of 120+ managers, direct care staff, education/activities staff, and therapists

- Led a program model revisioning and implementation

- Assisted with the care and treatment planning/delivery of 60+ youth who have experienced abuse/neglect and/or contact with the juvenile justice system

- Created systems for data collection, monitoring, and programmatic feedback loops to improve quality of service delivery

January 2019 – Present: Michigan State University

Assistant Professor, Fixed Term

- Taught Psy 883: Statistics for Evaluators 1 and Psy 881: Evaluation Design online course

July 2015 – March 2018: Grand Valley State University

Director, Johnson Center for Philanthropy's Community Research Institute

- Guided the strategic direction of research, nonprofit consulting, and community relations Supervised 22 staff on research and technology activities

Built community collaboration regarding data and evaluation Designed research methodology  
Led community public relations

November 2012 – July 2015: Grand Valley State University  
Senior Researcher, Johnson Center for Philanthropy's Community Research Institute  
Designed research methods, coordinated data collection, led data analysis for community based research and evaluation projects  
Wrote technical and grant reports  
Led community meetings and relayed research findings to audiences of varying levels of expertise  
Sought grants and completed grant proposals  
Supervised staff and assured quality of research/evaluation processes

August 2012 – December 2012: Michigan State University  
Adjunct Professor of Community Psychology  
Taught graduate level course on Methods of Social Change within the Community Psychology PhD program

January 2011 – December 2012: Alma College  
Visiting Professor of Psychology  
Taught Introductory Psychology and Lab, Lifespan Development, Social Psychology, Applied Community Psychology, and Forensic Psychology  
Developed community partnered projects with Gratiot County United Way, Gratiot County Juvenile Court, and St. Louis Correctional Facility

August 2007 – August 2011: Michigan State University Research Assistant and Instructor  
Implemented and managed a juvenile justice risk assessment for a local court, built a community mapping procedure to include distal risk factors into risk assessment, implemented and validated a juvenile sex offender risk assessment measure.  
Taught for the Adolescent Development Project (a two-semester applied psychology course that paired students with youth adjudicated from the county court) Adolescent Development, and an Introductory Community Psychology course.

### **Selected Technical Reports**

- Petersen, J.** (2019) Interim evaluation report: Kent County Essential Needs Task Force Workforce and Economic Development Committee process evaluation and outcome evaluation design. W.K. Kellogg Foundation.
- Petersen, J.** (2019) Evaluation report: Pathways to Progress workforce development program 2018 annual grant report to the W.K. Kellogg Foundation. Grand Rapids Community College.
- Petersen, J.** (2018) Developing a strategic planning framework for an Immigrant Legal Assistance Nonprofit. Lighthouse Immigrant Advocates.

- Petersen, J.,** Tsai, M., Venema, L., Gero, W., & Hoxworth, A. (2015). Pathways to Potential: First year evaluation report. W.K. Kellogg Foundation.
- Petersen, J.** (2015). VoiceGR community survey results. Grand Rapids Community Foundation.
- Petersen, J.,** Tsai, M., Venema, L. (2015). Kent School Services Network: Annual Report. W.K. Kellogg Foundation.
- Petersen, J. & Ames, R.** (2014). Economic development program evaluation. Local First.
- Petersen, J. & Erickson, A.** (2014). Youth community data center progress report. Our Community's Children.
- Petersen, J.,** Strominger, J., Venema, L. (2014). Kent School Services Network: Annual Report. W.K. Kellogg Foundation.
- Petersen, J. & Metcalf, S.** (2014). Juvenile Justice Data Dictionary. Juvenile Justice Vision 20/20 and Bureau of Justice Assistance.
- Petersen, J. & Strominger, J.** (2014). Leadership, Employment, Achievement and Direction (LEAD) program evaluation report. Our Community's Children.
- Petersen, J.** (2014). 2014 dashboard updates. Talent 2025.
- Petersen, J.,** Koester, N. (2013). Kent School Services Network: Annual Report. W.K. Kellogg Foundation.
- Petersen, J.** (2013). Asian and Pacific Islander American (APIA) Vote survey results report. APIA Vote.
- Petersen, J.** (2013). Strategic Planning Needs Assessment. Kent County Parks Development.

### **Peer Reviewed Publications**

\*Indicates an undergraduate student co-author

- Anderson, V. R., Walerych, B. M., Campbell, N. A., Barnes, A. R., Davidson, W. S., Campbell, C. A., Onifade, E., & **Petersen, J.** (2017). Gender-responsive intervention for female juvenile offenders: A quasi-experimental outcome evaluation. *Feminist Criminology*.
- Anderson, V., Barnes, A., **Petersen, J.**, Campbell, C., Onifade, E., & Davidson, W. (2016). The differential predictive validity of the youth level of service/case management inventory: The role of gender. *Psychology, Crime and Law*.
- Onifade, E., Barnes, A., Campbell, C., Anderson, V., **Petersen, J.**, & Davidson, W. (2014). Juvenile offenders and experiences of neglect: The validity of the YLS/CMI with dual-status youth. *Children and Youth Services Review*. 46. 112-119.
- Campbell, C., Onifade, E., Barnes, A., **Petersen, J.**, Anderson, V., Davidson, W., & Gordon, D. (2014). Screening offenders: The exploration of a Youth Level of Service/Case Management Inventory (YLS/CMI) brief screener. *Journal of Offender Rehabilitation*. 53(1). 19-34.

- Onifade, E., **Petersen, J.**, Bynum, T. & Davidson, W. (2011). Multilevel recidivism prediction: Incorporating neighborhood socioeconomic ecology in juvenile justice risk assessment. *Criminal Justice and Behavior*. 38(8), 840-853.
- Onifade, E., \*Wilkins, J., Davidson, W., Campbell, C., & **Petersen, J.** (2011). A Comparative Analysis of Recidivism with Propensity Score Matching of Informal and Formal Juvenile Probationers. *Journal of Offender Rehabilitation*.
- Davidson, W., **Petersen, J.**, Hankins, S., & Winslow, M. (2010). Engaged research in a university setting: results and reflections on three decades of a partnership to improve juvenile justice. *Journal of Higher Education Outreach and Engagement*. 14(3), 47-67.

## **Over 150 conferences presentations**

### **Grants Awarded**

- Pathways to Potential Evaluation, W.K. Kellogg Foundation, Principal Investigator (2014-2017, \$1,050,000)
- Juvenile Justice Data Sharing, Bureau of Justice Assistance, Data Consultant (2014-2015) Families and Communities Together Grant, Michigan State University, Project Coordinator (2009-2011, \$35,000)
- Ingham County Risk Assessment Grant, Ingham County Family Court, Co-Investigator (2008-2011, \$135,000 annually)

### **Awards and Honors**

- Leadership Grand Rapids 2017 Cohort (2016-2017)
- Athena Award Top 10 Finalist, Grand Rapids Area Chamber of Commerce (2015)
- Midwest Eco Conference Outstanding Poster Award (2010)
- Midwest Eco Conference Outstanding Presentation Award (2010)
- Jimmy & Rosalynn Carter Partnership Award for Campus-Community Collaboration, Michigan State University Adolescent Project (2010)
- Michigan State University Travel Fellowship (2007, 2008, 2009, 2010, 2011)

### **Courses Taught**

- Adolescent Development
- Community Psychology
- Introductory Psychology (Lecture and Lab)
- Evaluation Design
- Forensic Psychology
- Lifespan Developmental Psychology
- Michigan State University Adolescent Project
- Research Methods (in psychology and social work)
- Social Psychology
- Statistics for Evaluators
- Theories of Social Change
- Evaluation Design

### **Languages**

English as primary language  
Confident in speaking conversational Spanish

### **Other Professional Activities**

Board Member, Montcalm Area Reading Council (2015-present)  
Board Member, Greenville Public Schools Board of Education (2019-present)  
Board Member, Michigan Association for Evaluation (2018-present)  
Board Member, Danish Festival, Inc (2018-present)  
Board Member, Young Nonprofit Professionals Network of Grand Rapids (2018-present)  
Reviewer, Crime & Delinquency (2018)  
Reviewer, Journal of Juvenile Justice (2015)  
Chair, Evaluation and Accountability Council, Heart of West Michigan United Way (2014-2016)  
Member, Impact Council, Heart of West Michigan United Way (2014-2016)  
Ecological-Community Psychology Interest Group Task Force, Michigan State University (2008-2009)  
Reviewer, American Journal of Community Psychology (2007)

### **Professional and Academic Affiliations**

Michigan Association for Evaluation  
Young Nonprofit Professionals Network  
American Evaluation Association  
American Psychological Association  
Society for Community Research and Action, American Psychological Association  
Division 27  
Academy of Criminal Justice Sciences  
American Society of Criminology