



Public Policy Advocacy Scope of Services

2020

For Serious Clients.

For People. For Profit. For Planet. For Change.



Progress Strategies+ is a project management firm creating and managing projects for corporate and organizational clients to help them maximize financial, human resources, profits and cost savings.



Public Policy: Progress Strategies+ public policy client services equips corporate employees and organization members with the skills and strategies to directly engage with elected officials and administrative policy-makers to make their voices and business case known in the public policy process at the local, state and federal levels.



The Best Response to the Demand: Eric Foster, Principal of Progress Strategies+ has worked in policy positions for two Members of Congress and a former mayor of Washington, D.C. This experience leads client work between decision-makers and clients such as:

+Early Learning Neighborhood Collaborative: Progress Strategies+ services of providing state government advocacy training for this client's organizational partners and parents led to their successful Annual Legislative Day in Lansing and successful advocacy for program funding that was passed on a bi-partisan vote in the Michigan State Legislature.

The Plus. The Awards.



West Michigan Urban League:

Nolan Groce Business Leadership Award Winner

Corp! Magazine

Diversity Focused Company Award Winner

Grand Valley State University Office of Sustainability

Sustainability Champion Award Winner

Progressive Women's Alliance

Award Winner

Examples of Clients Served

Early Learning Neighborhood Collaborative

LincUp

Examples Progress Strategies+ Public Policy Advocacy Project Areas

Public Policy Advocacy Training [State, Local & Federal]

Advocacy Goal & Strategy Development

Corporate & Organizational Advocacy Engagement Initiatives



Eric K. Foster
Founder and Principal

Problem Solving. Cost Savings. Positive Economic & Social Impact.

These planned and unplanned needs face companies and organizations every day. I created *Progress Strategies+* to help turn needs into successful project outcomes. I recognized that a wide-ranging group of clients needed efficient project management services.

Progress Strategies+ was also founded to serve clients who desire the creation and completion of projects in a socially responsible manner through Diversity, Equity and Inclusion Client Services, Corporate Social Responsibility Client Services and Public Policy Advocacy Client Services. These services help clients make positive impact on people, profit and planet for their communities.

This is the + of *Progress Strategies+* Public Policy Advocacy Client Services



Advocacy Facilitation and Training: *Progress Strategies+* provides comprehensive and interactive policy advocacy sessions to prepare client organizations in direct advocacy. Examples of those session areas:

- +Introductory Theory of Change.
- +Group/Organizational Public Policy Advocacy Strategies with Legislators.
- +Budget Advocacy.



Public Policy Strategies: Coaching and direct project management to assist an organization in developing their public policy positions and methods of engaging their elected officials are among the strategies provided to clients.

More than simply offering advice, *Progress Strategies+* helps establish organizational and grassroots advocacy projects that produce client ability to self-govern their advocacy objectives and develop relationships with policy-makers in order to produce positive outcomes on any advocacy issue.



www.progresstrategies.com



Progress Strategies+



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