



PUBLIC POLICY AND ADVOCACY

Progress Strategies+ is a project management firm creating and managing projects for corporate, business and organization clients to help them maximize financial and human resources, profits and cost savings. The firm also provides four specialized project areas (Diversity & Inclusion, Corporate Social Responsibility and Public Policy & Advocacy) for clients whose customers expect them to use resources to make sustainable economic and social impact.

Public Policy and Advocacy: Client services equips corporate employees and organization members with the skills and strategies to directly engage with elected officials and administrative policy-makers to make their voices known in the public policy process at the local, state and federal levels.

Eric Foster, Principal of *Progress Strategies+* has worked in policy positions for two Members of Congress, a former mayor of Washington, D.C. and other institutions to form partnerships between decision-makers and community for the advancement of impactful public policy. Clients include the Micah Center which was provided grassroots policy advocacy leadership training for residents new to policy and successful creation and passage of a city anti-wage theft policy. Other client work includes the Early Learning Neighborhood Collaborative and creating their advocacy structure, legislative day and coaching for the members to make positive impact in many issues with state legislators.

The Progress Strategies+ ,LLC approach to public policy and non-partisan advocacy stems from the value and need to provide organizations and individuals with the knowledge and strategies in advocacy, public policy and engagement with elected officials and governance systems so that they can make effective and positive change as they define it.

Advocacy Training.

Elected Official Engagement.

Policy Outcomes.

For you. For social impact. For results and positive change.

Progress Strategies+ provides direct public policy project services, research, advocacy facilitation and training, advocacy awareness initiatives, grassroots advocacy, and non-profit and corporate engagement with elected officials in order to create sustainable advocacy projects so that the client's voice and call for public policy reforms are heard, considered and acted upon by elected representatives, agencies and decision-makers in state, local and federal government. *Progress Strategies+* offers the following services:

Advocacy Facilitation and Training:

Progress Strategies+ provides comprehensive and interactive policy advocacy sessions to prepare client organizations in direct advocacy. Whether over the course of weeks, months or longer those sessions range from introductory Theory of Change and systems of governance to elected official engagement strategies and communication/framing advocacy issues.

Elements of advocacy with elected officials and administrators or research and power mapping help individuals and institutions learn and equip themselves with the tools to inform, change and influence issues.

Public Policy Strategies: Coaching and direct project management to assist an organization in developing their public policy positions and methods of engaging their elected officials are among the strategies provided to clients. More than simply offering advice, *Progress Strategies+* helps establish organizational and grassroots advocacy projects that produce client ability to self-govern their advocacy objectives and develop relationships with policy-makers in order to produce positive outcomes on any advocacy issue.

Find out more about the *Progress Strategies+* work, innovative services and methods for social impact

For more information on how the *Progress Strategies+* community engagement work and approaches can be of impact and social change for you as well as learning more about the firm's service fees and scope of work pricing please contact:

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In addition please learn more and engage with *Progress Strategies+* on the work of making social impact and practical, profitable and positive change in the workplace, community, with policy-makers and through good corporate citizenship at:



www.progstrategies.com



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A project management Company