



Professional Biography: Beth Kelly



Beth Kelly is the Managing Partner at HR Collaborative, a human resource consulting and management firm that serves growing companies with a wide team of professionals, experienced in all facets of HR management and well-versed in the human resource profession. Beth is also the author of the book [The EE Gap: HR for Small Business Success](#). Beth provides business consulting and human resource management services for small and medium sized businesses. She has 25 years' experience as a senior executive and strategist in Human Resources.

Beth specializes in creating great places to work and successful talent magnets. She leads the team at HR Collaborative as they work with small businesses to solve HR problems and turn employees into secret weapons for success.

Beth is active in her profession and her community. She is a 30 year member of the Society for Human Resource Management, and has been an officer of the local chapter of this organization. She is a graduate of the Leadership Grand Rapids program and has previously served on many community boards. Currently Beth is on the Board of Directors for Clark Retirement Community.

Beth has served as an adjunct professor at Calvin College and Davenport University. She continues to guest lecture at the college level.

Beth received her Bachelors Degree in Psychology and Communications from the University of Michigan and her Masters of Labor and Industrial Relations Degree from Michigan State University. She also is certified as a Senior Professional of Human Resources by the Society for Human Resource Management.

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